



Users' Group

Sponsorship Opportunities

June 24-27th, 2019 | New Orleans, Louisiana

Users' Group is a 3 day educational conference attracting over 90 Windrock users to learn from each other in a group environment. Previous attendees include: DCP, Kinder Morgan, Williams, OXY & over 50 more.

Item	Amount	Sponsor Benefits
Break Sponsor (5 Breaks)	\$5000	<ul style="list-style-type: none"> • Table and presence during breaks for up to 3 days, 5 breaks total. This includes the opportunity to display and hand out materials, as well as connect with customers. • Opportunity to present during the conference (30 minutes) • Company logo on prominently displayed sponsorship banner (Tier 1) • Materials included in all attendee conference bags
Family Night Sponsor	\$5000	<ul style="list-style-type: none"> • All mention of Family Night includes sponsor name and/or logo when appropriate. This includes Windrock email recipients (5,500), social media posts on 3 channels, the Windrock website, and printed materials. • Opportunity to present during the conference (30 minutes) • Company logo on prominently displayed sponsorship banner (Tier 1) • Materials included in all attendee conference bags
UG Shirt Sponsor	\$5000	<ul style="list-style-type: none"> • Company logo included on Attendee Polo Shirts • Table and presence during registration. This includes the opportunity to display and hand out materials, as well as connect with customers. • Opportunity to present during the conference (30 minutes) • Company logo on prominently displayed sponsorship banner (Tier 1) • Materials included in all attendee conference bags

Contact Jenny Kobe at jenny.kobe@apergy.com or 865-621-6669
windrock.com/training/users-group

Welcome Dinner Sponsor	\$4000	<ul style="list-style-type: none"> • All mention of Welcome dinner includes sponsor name and/or logo when appropriate. This includes Windrock email recipients (5,500), social media posts on 3 channels, the Windrock website, and printed materials/signage. • Opportunity to speak at welcome dinner (5 minutes) • Company logo on prominently displayed sponsorship banner (Tier 2) • Materials included in all attendee conference bags
Lunch Sponsor	\$3000	<ul style="list-style-type: none"> • Table and presence during lunch (2 days). This includes the opportunity to display and hand out materials, as well as connect with customers. • Opportunity to speak during one lunch break (15 minutes) • Company logo on prominently displayed sponsorship banner (Tier 2) • Materials included in all attendee conference bags
Raffle Sponsor	\$3000	<ul style="list-style-type: none"> • Raffle prizes are given out throughout the event, as a sponsor. Sponsor will be thanked during each raffle event. • All mention of raffle will include sponsor name and/or logo when appropriate. This includes Windrock email recipients (5,500), social media posts on 3 channels, and the Windrock Website • Company logo on prominently displayed sponsorship banner (Tier 2) • Materials included in all attendee conference bags
Cocktail Hour Sponsor	\$2000	<ul style="list-style-type: none"> • Host a special cocktail hour, with open bar for conference attendees. • Onsite presence during cocktail hour event. This includes the opportunity to display and hand out materials, as well as connect with customers. • Company logo on prominently displayed sponsorship banner (Tier 3) • Materials included in all attendee conference bags
Lanyard Sponsor	\$1000	<ul style="list-style-type: none"> • Company Name or logo included on all attendee lanyards • Company logo on prominently displayed sponsorship banner (Tier 3) • Materials included in all attendee conference bags
Gift/Conference Bag Sponsor	\$200	<ul style="list-style-type: none"> • Company Name or logo included on all attendee Gift bags • Company logo on prominently displayed sponsorship banner (Tier 3) • Materials included in all attendee conference bags

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